



SPECIAL FEATURE: APEC 2011 LEADERS WEEK

ASIA-PACIFIC ECONOMIC COOPERATION (APEC) ...

The State of Hawaii will host APEC 2011 Leaders Week, November 7-13, 2011 in Honolulu. An estimated 20,000 visitors are expected to attend including over 2,000 members of the global media. APEC Leaders Week is anticipated to generate \$120 million in direct spending for the State of Hawaii. APEC is a 21-member association of economies working together to

advance regional economic integration and prosperity. These economies represent 41% of the world's population, 54% of the world's total gross product and 44% of global trade. In 2009, U.S. exports to APEC economies accounted for 59% of U.S. exports worldwide.

APEC member economies include: Australia; Brunei Darussalam; Canada; Chile; China; Hong

Kong, China; Indonesia; Japan; Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; Philippines; Russia; Singapore; Chinese Taipei; Thailand; United States; and Vietnam.

One of the member economies hosts APEC activities each year. 2010 Leaders Week took place in Yokohama, Japan and Vladivostok in the Russian Federation will host APEC 2012. This year the U.S.

is hosting APEC for the first time since 1993. Throughout the year meetings have taken place in Washington, DC; Big Sky, Montana; and San Francisco, California, culminating in the APEC 2011 Leaders Week in Honolulu in November.



Asia-Pacific Economic Cooperation

Access our Hawaii Host Committee Website: www.apec2011hawaii.com

APEC USA 2011 HAWAII HOST COMMITTEE ...

The Hawaii Host Committee was formed to support the U.S. Department of State in the successful execution of APEC 2011 through hospitality and information for delegates and assisting with the International Media Center. As all events and meetings will take place in Honolulu, the Hawaii Host committee made efforts to support the other islands; for example:

The Hawaii Business Innovation Showcase was developed to showcase the State's innovative businesses with export potential. 16 Hawaii Island en-

tries were submitted and Big Island Carbon, LLC was selected to receive recognition during Leaders Week.

From July to September, the Host Committee organized three pre-APEC Chinese Media Familiarization Tours. 26 media outlets from Beijing, Shanghai and Guangzhou were shown Hawaii Island's spectacular sights and our cutting-edge research and industry leaders. The 26 Chinese media outlets combined, reach over 156,892,000 readers and viewers in China and around the world.

The Host Committee's tours and activities

contractor is providing information about Hawaii Island's tour options at: http://www.activitysaleshawaii.com/apec2011hi/

The Housing Bureau is directing overflow hotel guests to Hawaii Island properties: https://resweb.passkey.com/Resweb.do?mode=welcome\_ei\_new&eventID=3435449

Anyone may send story suggestions about businesses and/or research projects that showcase what Hawaii can offer the world. Go to: www.apec2011hawaii.com

A Honolulu Star-Advertiser APEC tabloid will be published on



October 23. For more information or to purchase advertising, please contact Mike Wiley at 808 529-4385 or mwiley@staradvertiser.com

Local Hawaii businesses can feature products and services via virtual booths for online viewing. Distribution will be online and pre-arrival to Leaders Week via e-communication. For more information, please email the Host Committee at: info@apec2011hawaii.com

## OCTOBER 15-DECEMBER 10

October 15	<b><u>Kona Chocolate Festival and Symposium</u></b> This sweet and distinctive festival celebrates chocolate, chocolate and more chocolate. Taste creations by the top chefs and chocolatiers of the Big Island, enjoy wines, gourmet dining, live music and more. <a href="http://www.konachocolatefestival.com">www.konachocolatefestival.com</a>	808 987-8722 Outrigger Keauhou Beach Resort 78-6740 Ali'i Drive Kailua Kona, HI 96740
October 16, 21 and 28	<b><u>Kona History Cruise</u></b> Take this ocean adventure aboard a sailing catamaran to learn about some of the many interesting Hawaiian historical sites found on the Kona Coast. Sponsored by the Kona Historical Society with narration by Kona's John Mitchell. Along the way look for whales and dolphins and enjoy pupus and drinks. Fee. <a href="http://www.hilomyhometown.org/Pages/Calendar-Maunakea.html">www.hilomyhometown.org/Pages/Calendar-Maunakea.html</a> From 2:00 PM until 5:00 PM	808 322-2788 Kailua Pier Ali'i Drive Kailua Kona, HI 96740
October 16	<b><u>13th Annual Taste of Hilo</u></b> This annual event will feature range fed beef from Hawaii Beef, prepared by Beth Ann Nishijima of Nori's. Participating will be more than 35 restaurants, chefs, pastry chefs, bakers, and beverage suppliers. Sponsored by the Japanese Chamber of Commerce & Industry of Hawaii, tickets may be ordered by calling the chamber office at 808 934-0177. Proceeds to benefit the Hawaii Community College. From 1:00 PM until 3:00 PM	Lei Momi Fujiyama 808 934-0177 Sangha Hall 398 Kilauea Avenue Hilo, HI 96720 <a href="mailto:jcch@jcch.org">jcch@jcch.org</a>
October 24 to 31	<b><u>Puna Chefs and Farms Culinary Arts Festival</u></b> This event is a full week of experiencing culinary delights at Puna dining spots, and, in hands-on classes, discovering secrets of creating wholesome, delicious Hawaiian-Pacific cuisine, including sustainable aqua and agriculture production and meal presentation. Fee. <a href="http://www.kalani.com">www.kalani.com</a> Daily All Day; check website for event times	808 965-0468 Kalani Oceanside Retreat 12-6860 Kapoho Kalapana Road Pāhōa, HI 96778
October 28 to 29	<b><u>Obake: Ghost Stories</u></b> Celebrate Halloween local-style at this popular annual event, an evening of spooky obake or ghost stories from island residents. From 7:00 PM until 8:30 PM  On October 29th at the Hotel Honokaa Club, Honokaa, HI 96727 Tel. 808 775-0678.	808 963-6422 Akiko's Bed & Breakfast Wailea Village at the 15-mile marker on Hwy. 19 Hāmākua Coast, HI
November 3 to 5	<b><u>Moku O Keawe International Hula Festival</u></b> Master instructors teach workshops and cultural classes throughout the event. <a href="http://www.mokuokeawe.org">www.mokuokeawe.org</a>	808 886-8822 Waikoloa Beach Resort 69-550 Waikoloa Beach Drive Waikoloa, HI 96738
November 4 to 13	<b><u>41st Annual Kona Coffee Cultural Festival</u></b> Since its inception in 1970, the festival has sought to preserve, perpetuate and promote Kona's unique 183-year coffee heritage. With nearly 50 events over 10 days there's something for everyone, from coffee drinkers to connoisseurs to multi-generational families. Festival signature events include a Coffee & Art Stroll, Cupping Competition, Farm & Mill Tours, International Lantern Parade or explore Kona coffee country's cafes, shopping and community with a self-guided driving tour brochure. This event attracts about 8,000 visitors and residents. <a href="http://www.konacoffeefest.com">www.konacoffeefest.com</a> <i>Various locations &amp; times</i>	Jeannette Vidgen 808 326-7820 Kailua Kona Town Kailua Kona, HI 96740 <a href="mailto:info@konacoffeefest.com">info@konacoffeefest.com</a>
November 4	<b><u>New Waves at NELHA Luncheon and Tour</u></b> Guests will tour aquaculture operations and enjoy a luncheon prepared by local chefs featuring fresh NELHA seafood products plus other culinary treats. \$100.00 fee for tour and luncheon. <a href="http://www.keaholepoint.org">www.keaholepoint.org</a> From 10:00 AM until 2:30 PM	808 329-8073 NELHA 73-4460 Queen Ka'ahumanu Hwy Kailua Kona, HI 96740
November 18 to 19	<b><u>24th Annual Christmas Craft "EG" Stravaganza</u></b> Everyone is invited to enjoy this Big Island holiday tradition featuring talented crafters from throughout the Big Island and the State of Hawaii and even from California. Ono food, festive holiday music, Scavenger "EG"speditions, trivia posers, Mystery Shoppers and over \$2,000 in handcrafted door prizes are just a part of this shopping experience for the entire family. There is a \$2.00 admission charge for those 12 years and older, but the last hour each day is free. <i>Fair hours are Friday night, Nov. 18: 5:00 PM until 10:00 PM and Saturday, November 19: 9:00 AM until 3:00 PM.</i>	Evelyn Garbo 808 959-7389 Edith Kanakaole Multi Purpose Stadium 350 Kalanikoa Street Hilo, HI 96720 <a href="mailto:egplants@gmail.com">egplants@gmail.com</a>
November 25 to 27	<b><u>Volcano Village Artists Hui 25th Annual Art Studio Tour and Sale</u></b> A Thanksgiving weekend tradition, this is a rare chance to meet and buy works directly from the creator and guest artists. Includes photography, fiber art, raku ceramics, painting, pottery, quilts, prints, textiles, wood sculpture, drawings and more. <a href="http://www.konahistorical.org">www.konahistorical.org</a> From 10:00 AM until 4:00 PM, Daily	808 987-3472 (Maps to the artists' studios available at businesses & galleries) Volcano Village, HI 96785
December 3	<b><u>51st Annual Waimea Christmas All-Day Festivities and Twilight Parade</u></b> An anticipated annual event in Waimea, this celebration features a day full of arts, crafts, music and numerous Yuletide season activities all over town, capped by a festive parade—including Santa and a brigade of lighted trucks! From historic Church Row to Waimea Park. <a href="http://www.waimeatown.org">www.waimeatown.org</a> From 10:00 AM until 5:30 PM	808 936-0670 Main Street, Hwy. 19 Waimea, HI 96743
December 10	<b><u>Kona Community Christmas Parade</u></b> An anticipated holiday event enjoyed by both young and old, residents and visitors. Business and community groups, musical and choral groups and many others take part in this colorful parade on Ali'i Drive in Kailua Kona. <a href="http://www.paradesinkona.com">www.paradesinkona.com</a> 5:00 PM	808 323-4444 Ali'i Drive Kailua Kona, HI 96740

COUNTY OF HAWAII : AUGUST

	2010		2011		% Change	
	Month	YTD	Month	YTD	Month	YTD
<b>BUILDING PERMITS</b>						
Total value of building permits authorized (\$1,000)	25,719	275,667	60,212	270,761	134.1	-1.8
Total number of building permits authorized	220	2,035	198	1,995	-10.0	-2.0
Valuation of private projects (\$1,000)	19,381	246,365	59,450	215,533	206.7	-12.5
Number of private projects authorized	205	1,918	191	1,935	-6.8	0.9
Valuation of public projects (\$1,000)	6,337	29,301	762	55,227	-88.0	88.5
Number of public projects authorized	15	117	7	60	-53.3	-48.7
Total new housing authorizations - Units	43	880	126	500	193.0	-43.2
New single-family units authorized	43	438	29	395	-32.6	-9.8
New multi-family units authorized**	-	2	-	-	-	-
<b>TOURISM</b>						
Number of domestic visitor arrivals	92,818	676,538*	86,157	702,945	-7.2	3.9
Number of international visitor arrivals	28,139*	200,441*	27,462	196,927	-2.4	-1.8
Number of cruise ship arrivals	9,564*	132,175*	8,284	136,940	-13.4	3.6
Hotel/Condominium Resort Occupancy (%)						
Hawai'i County average	60.4*	56.8*	59.5	59.8	-0.9	3.0
Kohala coast	64.1	57.2	61.2	60.4	-2.9	3.2
<b>LABOR FORCE</b>						
Civilian labor force	84,350*	83,525*	84,700	83,681	0.4	0.2
Number of unemployed	8,300*	8,325*	8,100	7,950	-2.4	-4.5
Unemployment rate	9.9*	10.0*	9.6	9.5		
Total employed	76,000	75,206*	76,600	75,731	0.8	0.7
Total wage & salary jobs ***	59,600	59,800	60,400	60,338	1.3	0.9
Leisure & Hospitality Services	12,500	12,450	12,500	12,400	-	-0.4
Accommodation & Food Services	10,800	10,756	10,600	10,600	-1.9	-1.5
Trade, Transportation, Utilities	12,700	12,800	12,900	12,675	1.6	-1.0
Wholesale Trade	1,550	1,513	1,700	1,675	9.7	10.7
Retail Trade	8,600	8,675	8,800	8,550	2.3	-1.4
Government	12,450	12,675	12,000	12,450	-3.6	-1.8
Education and Health Services	7,700	7,663	8,700	7,975	13.0	4.1
Natural Resources, Mining & Construction	3,300	3,338	2,800	3,025	-15.2	-9.4
Manufacturing	1,300	1,306	1,200	1,125	-7.7	-14.0
Finance & Insurance	1,100	1,100	900	1,050	-18.2	-4.5
<b>TRANSPORTATION</b>						
Gasoline consumption (1,000 gals.)	6,085	44,137	6,100	52,255	0.2	18.4
<b>TAX COLLECTIONS (\$1,000)</b>						
	23,505	172,632	(Not Available)	(Not Available)	(Not Available)	(Not Available)
<b>CONSUMER PRICE INDEX (Honolulu, all items)</b>						
(1982-84=100) (Jan.- June)		233.822		241.902		3.5
<b>POPULATION (April 1, 2010)</b>						
		185,079				

\*Revised

\*\*Duplex & apartment units

\*\*\*Total wage & salary jobs incl. Multiple jobholders & excl. non-agric. Self-employed, unpaid family workers, domestics

Visit: [www.co.hawaii.hi.us/info/stats.html](http://www.co.hawaii.hi.us/info/stats.html) (to access earlier statistics from January 2001 through July 2011)

The County of Hawai'i is an Equal Opportunity Provider and Employer



County of Hawai'i

[www.co.hawaii.hi.us](http://www.co.hawaii.hi.us)



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October 2011