



Hāmākua Community Development Plan



CDP Update

April 2014

How can the CDP Positively Influence the Local Economy?

One of the more challenging facets of the CDP is its role in strengthening and revitalizing the local economy to reach the Community's Values and Vision. Part of the challenge lies in the fact that the CDP is a County plan, and the County has limited influence and jurisdiction over economic factors. For this reason, the Economic section will focus primarily on Community-Based Collaborative recommendations. After a careful review of various economic development strategies, Community-Based Economic Development (CBED) strategies were found to be the best fit to revitalize the local economy because this approach is initiated at the Community level and engages residents directly in shaping their economic future.

The **Local Economic Development** section of the **CDP Analysis Draft** is available for review and will be discussed at the **May 6th Steering Committee Meeting**.



Below are some **highlights** from the draft Local Economic Analysis Appendix:

- **Agriculture:** If just 5% of Planning Area spending went to local food purchases, approximately \$1.7 million would stay in the Planning Area.
- **Renewable Energy:** Small scale applications of renewable energy will play a supporting role for sectors such as agriculture and construction.
- **Health & Wellness:** The number of health service workers in Hawai'i is forecasted to increase nearly 54% between 2007-2035.
- **Visitor Industry:** Repeat visitors to Hawai'i have a higher preference and demand for authentic experiences and engagement with residents and local culture.
- **Construction:** Since 1980, residential growth in the Planning Area has been slower than the rest of the County; it has accounted for less than 5% of the Island's population growth.

Check out the **Local Economic Development** Draft Analysis, available online or at the locations listed below.

The following locations will have hard copies of the Draft **Local Economic Development** Analysis:

- Honoka'a Public Library
- North Hawai'i Education & Research Center
- Laupāhoehoe Public Library
- Kula'imano Community Center
- Pāpa'ikou Gym

The Next CDP Steering Committee Meeting will be **Tuesday, May 6th at 5:00 pm** at the Pāpa'ikou Community Center, next to the Gym.